

## General Appearance

Counters

Merchandise

Sales Girls

Floors

Lighting

Sales Bulletins

Windows

Store Front Sign

Ftn. Girls' Uniforms

Girls' Quarters

Stockroom

Fixture &amp; Baling Rms.

Red Star Merchandise

Ledge

Office

Friday Efficiency

Painting—Interior

Customer Counts

Vestibule Ceiling

Fountain, Kitchen &amp; Lunchroom

Extra Space

Remodel, Enlarge, New Plant

Suggestions by Mgr.

Fire Hazards

Store No. 601 St. Louis  
m 24 Hampton Village Plaza

746

Manager D.A. Rogers

Rating G

Male Personnel

Years in  
trainingMos. at  
Store

Superintendent. Keller

Store Hours

## Previous Year's Figures:

Sales 758,998.71 14.11%

Net Profit 91,110.07 12.00%

Waste 1.62%

% of increase or decrease in net profit as of

Competition

Organization

Trend: Sales 522,342 <sup>up</sup> 6.74

Expense

Stock Condition

Remarks from corres.